

ALEXANDRA SOPHIA TILLOTSON
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OBJECTIVE

To obtain a job as a multimedia food journalist

EDUCATION

University of Massachusetts, Amherst-Amherst, MA Candidate Summer 2010
Bachelor of Arts in Journalism with a Concentration in Spanish

SKILLS

Editorial: AP style, strong reporting, good on deadlines
Technical: Audacity, Blogger, CSS, Dreamweaver, Drupal, Final Cut Express, Flash, Garage Band, HTML, InDesign, Microsoft Office, Photography, Photoshop, Podcasting, Social Networking, Wordpress
Leadership: Proven leader, good collaborator, self-motivated

EXPERIENCE

Yankee Magazine-Dublin, NH December 2009-Present
Editorial Intern

- Read and categorize published recipes for the 75th anniversary website and 2010 premium
- Assist with video shoots, photo shoots and web development
- Check facts, copy edit, organize databases
- Participate in weekly editorial meetings with editors and staff

FiftyShift.com-Amherst, MA September 2009-December 2009
Multimedia and Web Development Intern

- Wrote weekly posts on a variety of topics of interest to women over 40
- Helped double the site's number of unique users and received great responses from readers
- Built the site's "Downtime" section with links to other relevant websites
- Strategized implementation of social media campaigns, including a Twitter channel that increased traffic

The Amherst Wire-Amherst, MA January 2010-Present
Travel Blog Editor

- Edit posts from journalism students travelling abroad
- Manage blog dashboard
- Write restaurant reviews and take photos

Massachusetts Daily Collegian-Amherst, MA October 2008-Present
Staff Writer

- Write restaurant and music reviews for the New England's largest college daily

PROJECTS

Food for All Seasons January 2010-Present

Creator and Publisher, www.foodforallseasons.wordpress.com

Dirt to Dinner Plate September-October 2009

Creator and Publisher, www.dirttodinnerplate.blogspot.com

Budget Gourmet October-December 2009

Creator and Publisher, www.gourmetonabudget.wordpress.com

Take a Bite! February-September 2009

Creator and Publisher, www.atillots.blogspot.com

ACTIVITIES

Eclipse Modern Dance Company-Dancer June 2007-Present

Artistic Dance Conservatory-Volunteer June 2004-Present

Relay for Life-Participant April 2008, 2009